

 **BOWRON**
SHEEPSKINS



Catalogue

2025 COLLECTION

Contents

2- ABOUT US
3 - GOLD STAR COLLECTION
4 - GOLD STAR COLOUR RANGE
5 - PLATNIUM STAR RANGE
6 - COUNTRY LIVING RANGE
7 - PREMIUM NATURAL RANGE
9 - ARCTIC FLEECE
11 - COLOUR RANGE
12- HOMEWARE COLLECTION
15 - BABYCARE RANGE
17 - PETCARE RANGE
19 - MANUFACTURING GRADE
23 - CONTACT DETAILS

About Us

The rural landscape in New Zealand is uniquely suited to sheep.

The mild climate, plenty of rainfall in most areas and lots of land suitable for pastoral farming. The sheep are raised on their natural diet of fresh, lush and nutritious pastures.

New Zealand's sustainable agricultural practices today, ensure that farming activities maintain and improve our natural resources of land, air and water for the generations to follow.

Our sheepskins are sourced from free-range farms, all over New Zealand. The skins arrive to us as a by-product of the food industry. After hand-selection we clean, preserve, soften and, if necessary, dye them. All in a environment friendly manner.

The result is an incredibly soft sheepskin that can be enjoyed for years to come.

The Bowron journey embarked when George & William Bowron ventured to Christchurch, driven solely by a dream. Like daring pioneers of their time, they risked everything to establish the Bowron Sheepskin tannery in 1879. However, the early years posed challenges, as a devastating fire razed the original tannery in the early 1920s.



Following World War II, the business diversified into leather, calfskins, and footwear. In the 1970s, the company made substantial investments, constructing tanneries in the lower South Island of New Zealand and Bendigo, Australia. Expanding their horizons, Bowron focused on export markets in the 1980s, establishing a presence in Europe, Asia, and the Middle East. By the late 1980s, Bowron had burgeoned into the world's largest woolskin tannery and was acquired by Japan's Maruhachi Mawata Ltd in 1988.

The 1990s marked a period of tremendous growth and expansion, as the company invested in factories in Thailand and Vietnam. In 2011, a massive earthquake struck New Zealand, putting both the company and the country's resilience to the test. Subsequently, in 2017, Henan Prosper acquired the company, opening up new avenues of markets and investments.

Today, Bowron remains deeply rooted in the region, with its main headquarters and tanning facility situated in Woolston—a testament to their enduring presence and commitment to excellence.



goldstar®
premium natural sheepskin

Where luxury meets elegance.

Our signature range sheepskin rugs are meticulously handcrafted and available in a stunning array of colors and sizes.



SINGLE SHEEPSKIN

SIZE 60CM X 95CM
SKU 3450

PRICING
\$135 each



1.5 PIECE SHEEPSKIN

SIZE 60CM X 130CM
SKU 7355

PRICING \$205 each



2 PIECE SHEEPSKIN

SIZE 60CM X 180CM
SKU 7357

PRICING \$275 each



4 PIECE SHEEPSKIN

SIZE 120CM X 180CM
SKU 7360

PRICING \$499 each



6 PIECE SHEEPSKIN

SIZE 180CM X 180CM
SKU 7363

PRICING \$750



8 PIECE SHEEPSKIN

SIZE 180CM X 230CM
SKU 7365

PRICING \$990.00

**image
coming
soon**

10 PIECE SHEEPSKIN

SIZE 180CM X 290CM
SKU 8300

PRICING \$1299 each

Wholesale Account enquiries:
please email:
sales@bowron.co.nz

MODERN NEUTRALS



IVORY



CHAMPAGNE



DUSK



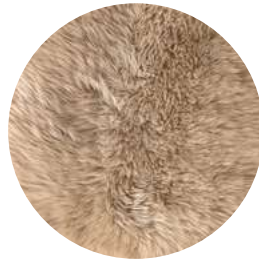
ECLIPSE



DARK BROWN



PACO



BLUSH BEIGE



TAUPE



MUSHROOM



STONE



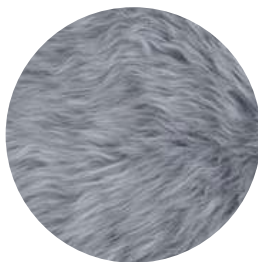
HONEY



GREY MIST



LIGHT GREY



STEEL



DOVER



BLACK

BOLD ESSENCE RANGE



WILDFIRE



CANDY FLOSS



ROSEWOOD BLUSH



ROSE RED



FUCHSIA



BRIGHT VIOLET



QUAIL



THYME



MINT



BEACH BLUE



SEA FOAM



VELVET NAVY

platinumstar®

premium natural sheepskin

This grade signifies the highest quality of our single sheepskins, chosen for their exceptional texture, natural luster and uniformity.



SINGLE SHEEPSKIN

SIZE 60CM X 105CM

SKU 3455

IVORY & BLACK (LIMITED)

PRICING \$145 each

Wholesale Account enquiries:
please email:
sales@bowron.co.nz

countryliving

Comfort & Durability

Our Country Living collection provides a budget-friendly option for cost-conscious shoppers. These items are slightly smaller in size and feature wool with a quality just below that of our Gold Star range.



SINGLE SHEEPSKIN

SIZE 60CM X 90CM

SKU 3242

SEE COLOUR RANGE LIST

PRICING \$115 each

Wholesale Account enquiries:
please email:
sales@bowron.co.nz

countryliving

Comfort & Durability



IVORY



CHAMPAGE



COGNAC



STONE



LATTE



HONEY



PACO



DARK BROWN



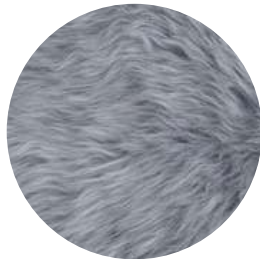
SQUASH



ECLIPSE



LIGHT GREY



STEEL



DOVER



BLACK



HESTIA



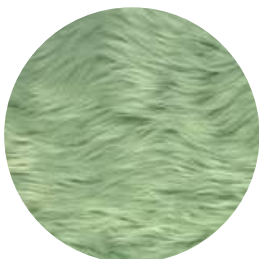
SNAPPIN PINK



CANDY FLOSS



MEDICI



SAGE



SEA FOAM



MEADOW



FIORD

premiumnaturals

premium natural sheepskins



Sourced from high-quality New Zealand sheep, these sheepskins are meticulously processed to maintain their natural warmth and plush texture.

Each sheepskin is hand selected as it is unique in appearance, showcasing a blend of natural colors and beautiful patterns

premiumnaturals

premium natural sheepskins



GOLD STAR

SIZE 60CM X 95CM
SKU 3450-028

PRICING \$209 each



BRONZE STAR

SIZE 55CM X 80CM
SKU 3445-028

PRICING
\$169 each



RUSTIC SHORN (LARGE)

SIZE 60CM X 95CM+ (AVG)
SKU 3195-028

PRICING \$189.00 each



RUSTIC SHORN (SMALL)

SIZE 55CM X BELOW 94CM(AVG)
SKU 3196-028

PRICING \$179 each



COUNTRY LIVING

SIZE 60CM X 90CM
SKU 3242-028

PRICING \$179.00 each



2 PIECE SHEEPSKIN

SIZE 60CM X 180CM
SKU 7357-028

PRICING \$399 each



4 PIECE SHEEPSKIN

SIZE 180CM X 180CM
SKU 7360-028

PRICING \$799 each



arcticfleece

icelandic sheepskins

Originating from Icelandic sheep, this fleece features a unique combination of long, lustrous guard hairs and dense, insulating underwool, providing both warmth and a luxurious feel with a distinctive shaggy look.

arcticfleece

icelandic sheepskins

Natural

RUSTY BROWN



GREY



SIZE MEDIUM UNDER 90CM
SKU 3454

PRICING \$85.00 EACH

SIZE LARGE 90CM-99CM
SKU 3452

PRICING \$115 each

BLACK & WHITE



BLACK & BROWN



SIZE JUMBO 100CM+
SKU 3453

PRICING \$125 each

WHITE



STONE



SIZE LARGE 90CM-99CM **SKU 3446**

PRICING \$115.00 each

SIZE JUMBO 100CM+
SKU 3447

PRICING \$125.00 each

Dyed

CHARCOAL



BEIGE



DARK BROWN



Wholesale Account enquiries:
please email:
sales@bowron.co.nz

Homeware Collection



Crafted from premium New Zealand sheepskins, each item is meticulously tanned and finished to preserve its natural softness and warmth

Homewares



SEAT PADS

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SINGLE SIDED CUSHION COVERS

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DOUBLE SIDED CUSHION COVERS

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SHEEPSKIN DUSTERS

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OEPDD&n &
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BEANBAGS

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FLEECEASE | MEDICAL SHEEPSKINS

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Homewares



WOODEN CARDING BRUSH

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v .4NS&K.u .



OTTOMANS

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nx .



SHEEP SHEEP CUSHION COVER | PJ BAG

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v .4Vb. .



CARSEAT COVER | LONGWOOL

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v
4LSb&K.u



CARSEAT COVER | SHORTWOOL CURLY

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v w
v 4LVb&K. .

CARSEAT COVER | SHORTWOOL SHORN

eRca
v
v 4VY&K.u .

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RG
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babycare

100% soft natural NZ lamb (washable)

Bowron Sheepskins' Babycare range is thoughtfully designed to provide the utmost comfort and safety for infants.

Each item in the Babycare range is carefully processed to ensure it is gentle on delicate skin, making it a trusted choice for parents seeking high-quality, natural baby products.



babycare

100% soft natural NZ lamb (washable)



BABYCARE LONGWOOL

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BABYCARE SHORTWOOL

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l ecccBpl Bccc
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LONGWOOL COCOON

opnm

2enr Sc-



BABYCARE NATURFLEECE

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-l ecglepl
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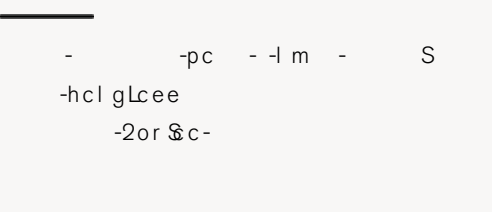
STROLLER FLEECE (SHAPED)

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STROLLER FLEECE (STANDARD)

oemc -
2omSc- -



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-2or Sc-



STROLLER FLEECE (UNIVERSAL)

oemc -
2nmSc- -

A long-haired tabby cat with dark stripes and a white chest patch is sitting on a thick, shaggy orange-brown sheepskin rug. The cat is looking directly at the camera with yellow eyes. In the background, a dark brown leather sofa is visible.

petcare
premium natural sheepskins

Bowron Sheepskin's Petcare range is designed with the comfort and well-being of pets in mind.

The natural properties of sheepskin, including its ability to regulate temperature, wick moisture, and provide cushioning, make these products ideal for creating a cozy and supportive resting place for pets

petcare

premium natural sheepskins



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PETCARE SHEEPSKIN RUG

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PETCARE RUGS

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Sewing sheepskins is a craft that blends artistry with practicality, transforming a raw, natural material into something both rugged and luxurious

The final product, whether a garment, accessory or footwear is warm, luxurious, and long-lasting

Manufacturing Options



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MANUFACTURING GRADE
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BCMD
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SEWING COST
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Contacts



The Bowron Factory store showcases all our current products and also includes a small clearance section of end-of-line and sample products at clearance prices.

OPEN Monday to Saturday 10am - 4pm

Closed Public Holidays

+64 (03) 384 2609

sales@bowron.co.nz

2-12 Long Street, Woolston
Christchurch 8023
New Zealand

